



Press Release

For Immediate Release

Title: Lionel DADAN, Founder of CLD Holding and CarVous, Sought-after Expert by French Media, Propels His Group and Network to New Horizons

08/04/2024

France, Lyon - Lionel DADAN, the visionary behind CLD Holding and the CarVous network, is an indispensable figure in the automotive world in France. Regularly sought after by the media for prime-time coverage, Lionel DADAN is recognized for his expertise and influence in automotive commerce and intermediation.

Recognized Expertise in the Media

As the founder of CLD Holding and the CarVous network, Lionel DADAN brings a unique perspective on automotive commerce and industry, highly valued by journalists and viewers. His ability to articulate market trends, technological innovations, and sector challenges makes him a preferred guest for prime-time news segments on national channels such as TF1 and France 2.

Expansion of CarVous Network through Ethical Franchising and International Transaction Transparency;

In addition to his media appearances, Lionel DADAN is spearheading the expansion of the CarVous network in France by introducing ethical franchise agencies. This initiative aims to expand the presence of CarVous and the Autolyons supplier franchise across Europe and internationally, providing automotive entrepreneurs the opportunity to join a robust network and benefit from its proven expertise.

Highlighting Luxury and Personalized Service through Mandate and Client Transparency;



CLD HOLDING

STRATÉGIE - FORMATION - INTERMÉDIATION - SECTEUR AUTOMOBILE

One of the key strengths of the CarVous network under Lionel DADAN's leadership is its commitment to luxury proximity. With a network of high-end suppliers in Europe, CarVous agencies are positioned to serve demanding and affluent clientele discreetly. Lionel DADAN believes that adhering to the right principles is crucial for developing this market and providing an exceptional experience to every client.

Founder Lionel DADAN emphasizes, *"A VIP client desires absolute discretion; while some luxury brands respect these codes, it becomes complicated when purchasing a used car from an off-network dealer. Some luxury car dealers, for purely marketing reasons, disclose their clients' names, lacking ethical standards... Therefore, our network is committed to transparency, which is evident even in the purchasing process. The client entrusts us with a mandate to search for their luxurious new or used car discreetly. We provide them with our technical expertise; we are their best guarantee. Ethics are taken very seriously by us."*

About Lionel DADAN;

Lionel DADAN is a seasoned entrepreneur in the automotive sector, boasting numerous achievements and distinctions. His commitment to luxury, transparency, and ethics is redefining industry standards in the automotive sector.

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